EXCLUSIVE PREVIEW: NO FIGHT NO VICTORY
Sunday 17 June, 13.30-15.00, Rio Centro (Room T-2)

THEMATIC EVENT ON “FROM PRODUCTION TO CONSUMPTION – TOWARDS A SUSTAINABLE FOOD SYSTEM”

Participants will enjoy the first parts of the documentary “No Fight No Victory”, presented by award-winning Director Jan van den Berg. One billion people in the world face hunger. In Brazil’s third city, Belo Horizonte, the right to food is now guaranteed by law. Its policy inspired many people in the world, but each country needs to find its own strategy. Together with journalist Sara Abreu Mata Machado, the film takes us around the world to see the hopeful developments eradicating hunger through the eyes of the people Sara meets. It becomes very clear: to arrive at a truly sustainable agriculture and food system, we need to transform the food value chains – from production to consumption.

After opening remarks by Ambassador Martin Dahinden, Director of the Swiss Agency for Development and Cooperation, and inspired by the movie, experts will discuss steps that Rio+20 could take to make this happen:

H.E. Patrus Ananias, Former Minister for Social Development and the Fight against Hunger, Brazil

Hans R. Herren, Laureate of the World Food Prize, Co-Chair IAASTD, President Biovision and Millennium Institute

Kanayo F. Nwanze, President, International Fund for Agricultural Development (IFAD)

H.E. Tumusiime Rhoda Peace, Commissioner, Rural Economy and Agriculture, African Union (tbc)

Organized by: